

MEDIK
UTOPIA



"Nine Months of Winter and Three of Hell", Douro Museum, 2018



Omdesign/Quinta da Aveleda, 2012



Doctors of the World, 2010



Mojobrand/Pinhais Cannery, 2020

“With twenty-five years of professional practice, **MEDIAUTOPIA** is founded not on something impossible, illusory, or unattainable, but rather on constant evolution and self-improvement.”



The advertisement features a man in a dark tannery coat with a cross emblem, standing next to a large wooden barrel in a dimly lit cellar. In the foreground, a bottle of Graham's 30 Year Old Tawny Port is displayed. The background is dark and atmospheric, with the brand name 'GRAHAM'S' and 'ESTABLISHED 1820' visible in the upper right.

W & J
GRAHAM'S
ESTABLISHED 1820
PORTO

SENHOR EMÍLIO, O MESTRE TANOEIRO DA GRAHAM'S, COM MAIS DE 50 ANOS DE EXPERIÊNCIA, SUPERVISIONA PESSOALMENTE A MANEIRA COMO CADA UM DOS CARRIS EM QUE ENVELHECEM OS VINHOS DO PORTO GRAHAM'S.

ARTESÃOS DE UMA NOBRE TRADIÇÃO

Na Graham's, perícia, saber-fazer e dedicação passam de geração em geração, sob a forma de três artes únicas: a arte da lotação, a arte da tanoaria e a arte do envelhecimento, que no seu conjunto dão origem a Portos Tawnies velhos extraordinários. Criados à mão por artesãos dedicados, estes vinhos celebram e inspiram as suas tradições.

WWW.GRAHAMSPORT.COM

O CONVITE À EXCELENCIA

Graham's, 2010



Me Gusta/Glen Moray, Scotland, 2019

Created by photographer and director João Pedro Marnoto, **MEDIAUTOPIA** is a creative visual communication platform that has primarily developed work in the fields of **PHOTOGRAPHY** and **VIDEO**. To this end, it has collaborated with a multidisciplinary group of experienced and dedicated professionals in areas such as **AUDIO, COPYWRITING, DESIGN, PRINTING, ILLUSTRATION, MOTION GRAPHICS, MARKETING**, among others.

Aware of the fundamental role that **STORYTELLING** and **BRAND CONTENT** currently play in the communication of any entity, we work on the concept, create the content, and execute the final products, from classic paper printing to the present reality of digital platforms.

With twenty-five years of professional practice, we have had the privilege of working with entities such as **UNESCO, SYMINGTON** and **RTP** (Portuguese Public Television), and have received distinctions such as **BEST PORTUGUESE DOCUMENTARY** at the Cine'Eco International Environmental Film Festival in Seia (Portugal) and three **GOLDEN AWARDS** from Graphis Advertising Annual (USA).

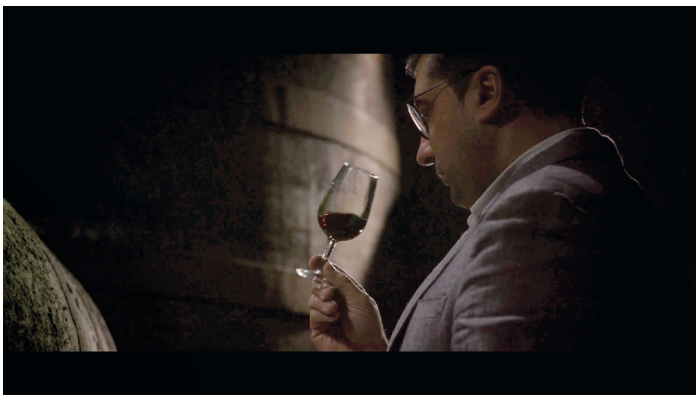
MEDIAUTOPIA is founded not on something impossible, illusory or unattainable, but rather on constant evolution and self-improvement. Therefore, it is the passion and dedication with which we work that makes it possible to create works of excellence, perpetuating the trust placed in us.



"Luxury of Time", Omdesign/Porto Ferreira, Video, 2016



"Honore", Omdesign/Quinta do Crasto, Video, 2019



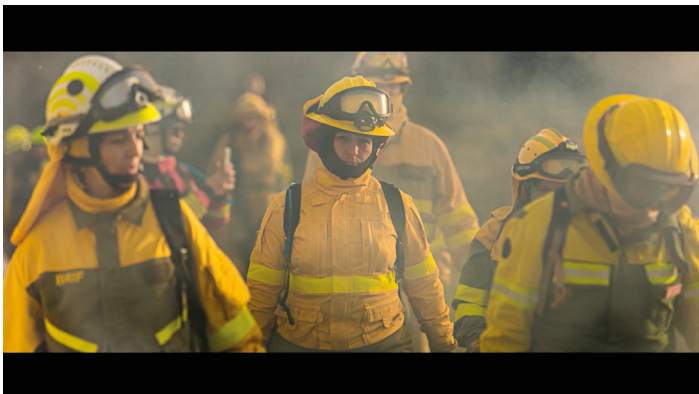
"Library Collection", Omdesign/Kopke, Video, 2024



"Aurios", Emerge (Mota-Engil Real Estate Developers), Video, 2022



Departamento de Markting/Kagome Portugal, Video, 2024



Agency for the Integrated Management of Rural Fires (PT), Video, 2024



"Faith in Donkeys", Alfândega da Fé Municipality, Doc, 2010



"La Grande Famille", Centre National du Cinema (FR), Doc, 2017



"Gu", Fiction/Short-film, D.O.P., 2014



"Nine Months of Winter and Three of Hell", Douro Museum, Doc, 2018



"What if the Lockdown was Forever?", APELA, Institutional, 2021



"Aquilino, the House and the Breath of God", Paredes de Coura Municipality, Doc, 2024



Geo, Germany, 2017



"Explorer", New York Times/Taschen, 2017



L'Obs, France, 2016



"Journey with no Route", Portuguese Center of Photography, 2014 ; "The Rocks, the People and the Memory", Alijó Municipality, 2007; "Faith in Donkeys", Alfândega da Fé Municipality, 2010; "Nautilus", Home Couture, 2019; "Nine Months of Winter and Three of Hell", Douro Museum, 2018



"Nine Months of Winter and Three of Hell", C6a Museum, Portugal, 2018



"Faith in Donkeys", LX Factory, Lisbon, Portugal, 2010

Clients



KOPKE



AMORIM



Mate-Engl
Real Estate Developers

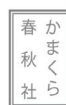


S+A PROMIRIS



FINCA-PÉ

Red Bull



The New York Times



Jornal i LOBS



Diário de Notícias



philosophie magazine

Télérama'



TASCHEN



Museu do Douro



Awards

2023

- Lusophone Criativity Awards - Shortlist - *"Emerge - Aurios"*

2022

- 24th Portuguese Creativity Festival - Shortlist - *"APELA - What if the lockdown was forever?"*
- Vega Digital Awards - Centauri Winner Award - *"APELA - What if the lockdown was forever?"*

2020

- Vega Digital Awards - Canopus Winner Award - *"Sogrape - A homage to the classic Vintage"*
- Graphis Advertising Annual (USA) - Gold Award - *"Quinta do Crasto - Honore Port"*

2018

- Creativity International Awards - Gold Award - *"Quinta do Crasto - Honore Port"*
- Muse Creative Awards - Platinum Winner Award - *"Quinta do Crasto - Honore Port"*
- Vega Digital Awards - Canopus Winner Award - *"OMDesign - Our commitment to the future"*

2017

- Muse Creative Awards - Gold Award - *"Porto Ferreira - Luxury of Time"*
- Vega Digital Awards - Centauri Winner Award - *"Porto Ferreira - Luxury of Time"*
- Graphis Advertising Annual (USA) - Gold Award - *"OMDesign - Our commitment to the future"*

2016

- Graphis Advertising Annual (USA) - Gold Award - *"Porto Ferreira - Luxury of Time"*
- Creativity International Awards - Gold Award - *"Porto Ferreira - Luxury of Time"*

2015

- II Edition Douro Entrepreneur Award - 2nd Place | Video - *"Nine Months of Winter and Three of Hell"*
- 8th ART&TUR Intern. Tourism Film Festival - 1st Place | Wine & Gastronomy - *"Porto Ferreira - Luxury of Time"*
- London International Creative Competition - Honorable Mention - *"Porto Ferreira - Luxury of Time"*
- Luso Awards - Silver Award - *"Porto Ferreira - Luxury of Time"*

2014

- International Award Competition at FESTimage, São Paulo, Brasil - 2nd Place - *"Journey with no Route"*

2012

- Best Portuguese Documentary at Cine'Eco International Environmental Film Festival - *"Faith in Donkeys"*

2010

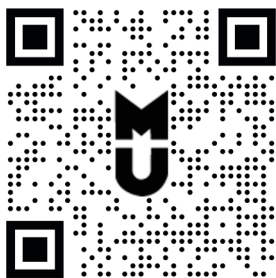
- Official Selection in FotoWeekDC Festival, Washington, USA - *"Nine Months of Winter and Three of Hell"*

2008

- Official Selection at Lumix Festival for Young Photojournalism, Germany - *"Nine Months of Winter and Three of Hell"*

2004

- Youth Cinema & Video festival of Espinho, Portugal - Honourable Mention | Documentary - *"Pity vs Charity"*
- Youth Cinema & Video festival of Espinho, Portugal - Honourable Mention | Experimental - *"Tree"*
- Honourable Mention / National Selection at Fuji Euro Press Photo Awards



João Pedro Marnoto